

# 2012 OLYMPICS

London, England

MP-ProFun has been privileged to work with a number of the Summer and Winter Olympic Games including those held in Los Angeles, Calgary, and Atlanta. Our involvement included developing the operational staffing and recruitment plans for volunteer and paid employees.

MP-ProFun also developed and implemented recruitment and training programs for the Los Angeles Olympic Organizing Committee's security contractors.

Our latest involvement was with the 2012 London Games in collaboration with Thinkwell Design Group where our teams developed an analysis to take the various elements that were planned/designed to-date by various groups and review them as a cohesive whole from the view of the spectator.

The team addressed the spectator experience of the Olympic Park, what it was to feel like, how it worked and where the operational plans impacted or impeded a positive experience.

- Operations Planning

